

COMMUNICATIONS COMMITTEE

MINUTES

DATE 04/20/18

TIME 10:04

LOCATION LH, 414

MEETING CALLED BY	Julie Cajigas, chair
TYPE OF MEETING	Monthly Meeting
PRESIDER	Julie Cajigas, chair
NOTE TAKER	Pam Duncan, secretary
ATTENDEES	<p>Attendees: Kathryn Budd; Julie Cajigas; Pam Duncan; Amy Freels; Kristin Foy-Sampson; Wayne Hill, Elizabeth Kennedy, Katie Timperio, Heather Walter</p> <p>Absent without notice: Marca Kaplar; Jeremy Kerola, Kelly Unger</p> <p>Guest: Ian McCullough, Ali Doebling</p>
Agenda topics:	
10:04 – 10:08	CALL TO ORDER JULIE CAJIGAS
DISCUSSION	The chair called the meeting to order and introduced Ali Doebling.
10:08 – 10:45	NEW BUSINESS JULIE CAJIGAS
DISCUSSION	<ol style="list-style-type: none"> 1. Ali Doebling, director, ZipAssist provided the committee with an overview of the resources available to students through her department. Details attached. The committee considered ways we can support the department's efforts as it aligns with the committee's goal of creating a student-centered culture. Possible tactics include: <ol style="list-style-type: none"> a. Support communication regarding "Families Helping Families." b. Review food insecurity survey and respond to expressed needs. c. Reach out to Executive Director of Student Union to support Food Pantry d. Support Brightspace messaging to promote ZipAssist services e. Deploy services at Myers SOA – defined as "food desert." Site is also in proximity to Exchange Street dorms f. Support leadership communications to departments to create institutional awareness of available services g. Develop student-oriented messaging to ease stigma about utilizing available resources h. The committee discussed satellite-pantries and what individual issues might present for each location 2. The committee will review materials from ZipAssist and formulate suggestions for support. Those suggestions will be reviewed at the May meeting. 3. Ali Doebling will be available in the fall for another presentation.

10:45 – 11:15 OLD BUSINESS

JULIE CAJIGAS,
WAYNE HILL

DISCUSSION	<p>The committee reviewed the March minutes and requested a change to the motion to approve the minutes (Timperio to Budd).</p> <p style="padding-left: 40px;">Motion to approve minute as amended:</p> <ol style="list-style-type: none"> 1. Elizabeth Kennedy motioned to approve 2. Julie Cajigas offered a second <p>Committee voted unanimously to approve the March minutes as amended.</p> <p>Given the changes in UA leadership, Wayne Hill suggested we suspend a branding resolution until after the academic review process has been completed. The committee will be briefed on the “That’s What Makes Us” platform at the May meeting. Summer meetings will be facilitated with WebEx interface.</p>
ADJOURN	
JULIE CAJIGAS	
DISCUSSION	<p>Motion to adjourn:</p> <ol style="list-style-type: none"> 1. Elizabeth Kennedy motioned to adjourn 2. Heather Walters offered a second <p>Committee voted unanimously to adjourn the meeting.</p> <p>Next Meeting: May 18, 2018, 10:00 a.m., LH, 414</p>